

BIG BUCK HUNTER RELOADED

OLD BUSINESS MODEL

MONTHLY SERVICE FEE	\$24.99
SOFTWARE UPGRADE	\$14.99
DUCK DYNASTY START	\$0.42
DUCK DYNASTY CONTINUE	\$0.25
ZOMBIES DOE THE DEAD	\$0.35/PLAY
CREDIT CARD PROCESSING	\$0.32/TRANS + 2%
DUCK DYNASTY BUYOUT	\$499
ZOMBIES DOE THE DEAD BUYOUT	\$999
CELL SERVICE (OPTIONAL)	\$10/MONTH

NEW BUSINESS MODEL

MONTHLY SERVICE FEE	\$0.00
SOFTWARE UPGRADE	\$0.00
CASUAL PLAY	\$0.15/PLAY
PRO PLAY	\$0.50/PLAY
RELOADED PREMIUM CONTENT	\$0.35/PLAY
CREDIT CARD PROCESSING	\$0.15/TRANS + 2%
DUCK DYNASTY BUYOUT	\$499
PREMIUM BUYOUT	\$999/TITLE*
CELL SERVICE (OPTIONAL)	\$10/MONTH

CASUAL

Offline Features

- 4-Trek Hunting
- Head-to-Head Play
- Bonus Only Mode

PRO

Online Features

- 5-Trek Hunting
- Bow Hunting
- Weekly Target Trek
- World Championship

RELOADED

Premium Content

- Terminator Salvation
- In Case of Monsters
- In Case of Zombies
- Duck Dynasty

Total Casual & Pro play fees capped at \$500/yr/machine.

Premium Content Buyout Payment Plans:
 6 monthly payments of \$175
 or 12 monthly payments of \$95.

*Per title price applies to all non-Duck Dynasty premium content.

NEW ONLINE VOLUME DISCOUNTS

1-5 BBRH GAMES ONLINE	2% OFF
6-15 BBRH GAMES ONLINE	4% OFF
16-25 BBRH GAMES ONLINE	6% OFF
26-49 BBRH GAMES ONLINE	8% OFF
50+ BBRH GAMES ONLINE	10% OFF

Only games running *Big Buck Hunter: Reloaded* software are eligible for new business model and discounts. Any games running *Big Buck Hunter HD* will be billed under the older HD business model.