

PINBALL EXPO 2014 – SCHEDULE OF EVENTS

WEDNESDAY • OCTOBER 15

Seminars in the Botanic Room

- 12 Noon - 11:00 p.m. Game Area Set-Up (*Lake Michigan*)
 4:00 p.m. - 10:00 p.m. Pinball Expo Registration (*Foyer*)
 8:00 p.m. - 10:00 p.m. **Bumper Blast Welcoming Party**
 (Enjoy Complimentary Food & Beverages)
 Musical Entertainment provided by **John Trudeau**

THURSDAY • OCTOBER 16

Seminars in the Botanic Room

- 8:00 a.m. Pinball Expo Registration (*Foyer*)
 8:00 a.m. - MIDNIGHT
 9:00 a.m. Vendor Setup (*Ravina Ballroom*)
 9:00 a.m. - 5:00 p.m.
 Buses Depart from Lobby for Stern Pinball, Inc. Tour
 12 Noon **BREAK FOR LUNCH**
 12:30 p.m. "The Adventures of Rocky, Bullwinkle & Tim Seckel"
 Speaker: **Tim Seckel**
 1:00 p.m. **Flip Out 2014 - Pinball Tournament Begins**
 1:00 p.m. - MIDNIGHT - Trent Augenstein
 1:00 p.m. "My Days At Ad Poster"
 Speaker: **Bob Timm**
 1:00 p.m. "PINSIDE MEET and GREET"
Birch A&B Room
 1:30 p.m. "Pinball! - The World Premier"
 Speaker: **Jim Schelberg**
 2:00 p.m. "Retro-Future-Custom Pinball Making Secrets"
 Speaker: **John Popadiuk**
 3:00 p.m. "The Pinball Chronicles-30 Years of Pinball Adventures"
 Speakers: **Roger Sharpe & Steve Epstein**
 4:00 p.m. "The Making of Flash Gordon"
 Speakers: **Claude Fernandez & Kevin O'Connor**
 5:00 p.m. "Color DMD Demystified"
 Speakers: **Randy Perlow & Chris Enright**
 5:00 p.m. "Pinball As Art: Guiding The Next Generation of
 Pinball Makers, Hackers, and Artists"
 Speaker: **Brian Cox** **Seminar to be held in Birch A & B**
 6:00 p.m. **VENDOR HALL OPENS** (*Ravina Ballroom*)
 6:00 p.m. - Midnight
GAME HALL OPENS (*Lake Michigan*)
 6:00 p.m. - 6:00 a.m. (Friday)
 "Pinball Sound: Past, Present & Future"
 Speakers: **Chris Granner & Brendan Bailey**
 7:30 p.m. "Experimental Gameplay: Delivering an
 Immersive Pinball Experience in The Big
 Lebowski Pinball™"
 Speakers: **Barry Driessen, Jaap Nauta,
 & Phillip Weinberg**
 8:30 p.m. "Python - The Man, The Myth, The Insane"
 Speakers: **Dave Fix, Phoebe Smith, & Williams Staff**
 "Python's Pinball Circus"
 Speakers: **James Loflin & Paul Keifert**
 9:30 p.m. Thursday Fireside Chat (*Ravina Ballroom*)
 "An Evening With Jersey Jack"
 Speakers: **Jack Guarnieri & Staff**
 Guest Moderator: **Lloyd Olson**

FRIDAY • OCTOBER 17

Seminars in the Botanic Room

- 7:00 a.m. **ExpoBrawl Pinball Tournament**
 8:00 a.m. Registration (*Foyer*)
 8:00 a.m. - MIDNIGHT
 8:10 a.m. OPENING REMARKS
 8:15 a.m. "Always Respect Other People's Work: Pinball
 Repair Strategies"
 Speakers: **"Dr. Scott" Sheridan & Ron Coon, Jr.**
 9:00 a.m. "Innovations In Pinball - Moving The Industry Forward"
 Speaker: **Gerry Stollenberg** from Multimorphic, Inc.
 10:00 a.m. "Pinball Magazine: Elevating Pinball to a New Level"
 Speakers: **Jonathan Joosten & Paul Rubens**
 10:00 a.m. "How Mission Pinball Framework Was Used to
 Convert BIG SHOT to a SS Machine" **Seminar to be held in Birch A & B**
 Speakers: **Brian Madden & Gabe Knuth**
 10:30 a.m. "My Days at Gottlieb Mylstar & Premier Technology"
 Speaker: **Gil Pollock**
 11:00 a.m. "Jumpstart Your Custom Pinball With "Fast Pinball" "
 Speakers: **Aaron Davis & Dave Beecher** **Seminar to be held in Birch A & B**
 11:15 a.m. "Pinball Marketing - Yesterday, Today & Tomorrow"
 Speaker: **Todd Tuckey**

B Botanic Room **R** River Room

FRIDAY • OCTOBER 17 (Continued)

Seminars in the Botanic Room

- 12 Noon **BREAK FOR LUNCH**
 12:30 "The Other Sound Guy"
 Speaker: **David Thiel**
 1:00 p.m. **Flip Out 2014 Continues**
 1:00 p.m. - 2:00 a.m. (Saturday)
 Trent Augenstein
 1:00 p.m. - Close of Show **GAME HALL OPEN**
 1:00 p.m. "It's Been A Busy Year"
 Speaker: **Rick Bartlett**
 1:30 p.m. "How Pinball Collectors Changed The World"
 Speaker: **Rob Craig**
 2:00 p.m. "Back To The Future"
 Speaker: **Pat Lawlor**
 3:00 p.m. "Finally A Dinosaur"
 Speaker: **Larry DeMar**
 5:00 p.m. "Pinside.com - Past, Present and Future"
 Speaker: **Robin van Mourik & Staff**
 5:30 p.m. "Dinner with Dave "Mad Dog" Christensen"
 Guest Moderator: **Gary Flower**
 (RSVP Rob Berk at brkpinball@aol.com if interested in attending)
Limited to 20 - Birch A&B Room
 6:00 p.m. - Midnight **VENDOR HALL OPEN**
 6:00 p.m. "Heighway Pinball Presents Full Throttle"
 Speakers: **Andrew Heighway & Staff**
 6:00 p.m. "Operating A Pinball Museum"
 Panel Speakers: **Rob Llvanto, Larry Zartarian,
 Michael Schiess, Charlie & Cindy Martin,
 Steve Epstein & Clay Harrell**
 Moderator: **Dave Fix**
 7:00 p.m. "Up Close with **Gary Stern**" followed by
 an Evening with Stern Pinball
 Speakers: **Gary Stern & Staff**
 8:00 p.m. Thursday Fireside Chat with **John Youssi**
 "The Art Of The Game - The Evolution
 From Concept To Production"
 Moderator: **Gary Flower**
 9:30 p.m. LTG:) Show & Get Together
 Lloyd Olson

SATURDAY • OCTOBER 18

Seminars in the Botanic Room

- 9:00 a.m. **Flip Out 2014 Continues**
 9:00 a.m. - 11:00 p.m. - Trent Augenstein
 9:00 a.m. "Covering The World Of Pinball One Podcast At A Time"
 Speakers: **Spooky Pinball podcast, Gameroom Junkies,
 Broken Token, Coast 2 Coast Pinball and
 Retro Gaming Round up**
 Moderator: **Dave Fix**
 10:00 a.m. "Pacific Pinball Museum Moves Ahead"
 Speakers: **Larry Zartarian & Michael Schiess**
 10:30 a.m. "Pinball Science: Making the Visible Pinball Machine"
 Speaker: **Michael Schiess**
 11:00 a.m. "Timeshock - Making The Virtual Real"
 (The Journey From Virtual Pinball To The Real Thing)
 Speakers: **Pieter van Leijen**
 Moderator: **Gary Flower**
 12:15 p.m. "Build Your Own Pinball Machine"
 Speaker: **Scott Gullicks**
 1:30 p.m. Pinball Author, Artist, & Designer
AUTOGRAPH SESSION
Botanic Room
 5:00 p.m. **EXHIBIT HALL CLOSSES**
GAME HALL REMAINS OPEN
 7:00 p.m. Cocktail Hour
 7:15 p.m. "Make-A-Wish" Charity Auction
 8:00 p.m. Banquet (Botanic Room)-
 Featuring: **Nolan Bushnell, Founder of Atari**
 11:00 p.m. **EXHIBIT HALL OPENS**
 (At conclusion of Banquet)
 11:00 p.m. **Flip Out 2014 Preliminaries End**

SUNDAY • OCTOBER 19

- 7:30 a.m. Flip Out 2014 Finalist Players' Meeting
 8:00a.m. Flip Out 2014 Finals Begin
 3:30p.m. Flip Out 2014 Trophy Presentations
 4:00p.m. **Pinball Expo 2014 Officially Closes**

Speaker Introductions by: Jaden Berk, Dave Fix and Gary Flower

All Seminars will be held in the Botanic Room except when noted

SMOKING AND ALCOHOL ARE NOT PERMITTED IN THE EXHIBIT HALL OR DURING SEMINAR PRESENTATIONS